



Rural Alberta
Business Centre

Cold Lake

"It's all about your business"

Application for Bruderheim Business Incubator

Applicant's Name _____ Phone Number _____

Address _____

City _____ Province ____ Postal Code _____

1. Business Name/Idea _____

Email Address _____

Website (Yes/No) _____ Website Address: _____

In what sector is your business i.e. Agriculture, Retail, Construction? _____

Describe your business: _____

2. Does the business currently exist i.e. Have you registered your business? Do you have a business license? Name? No ____ Yes ____ – Please complete below:

When did the business start? _____

At what stage is your company at?

Early-stage [idea/concept] ____

Start-up ____

Operating and profitable ____

Looking at expansion ____

Looking at going international ____

Where are you currently operating from (home/outside office)?

Do you have a business plan? 1st Draft ____ Several drafts ____ Completed ____

3. Ownership:

Nature of the business operation:

Sole Proprietorship _____ Partnership _____ Incorporated _____

Owners or shareholders:

Name	Role/Title	% Equity	Hours/Week Dedicated to Business

Additional Notes:

4. What are/were your reasons for starting a business?

5. Describe in a few words what your business concept is.

6. What are your target markets?

7. How will you market your products or services?

8. Who are your major competitors?

9. Describe your competitive advantage.

Additional Notes:

10. Please list your business goals for the next one to two years.

11. Please list your business goals for the next three to five years.

	Year 1	Year 2	Year 3
Revenue Projections			
Based on what assumptions			

12. Describe your experience relative to this business venture.

13. Is this the first business that you have started?

Yes ____ No ____ - Explain:

14. What is your educational background?
